



Sponsorship Request for “Cocktails and Conversations”

Cocktails and Conversations is an event for women entrepreneurs in Minnesota. The event springs out of CoCo’s efforts to create a [directory of women entrepreneurs in Minnesota](#) (see recent [article](#) in *The Line*). Currently, this list has more than 225 women entrepreneurs across many industries.

The goal of Cocktails and Conversations is to allow the women entrepreneurs to meet each other, discuss the issues they face, and develop connections that will improve their business prospects while also strengthening the community.

Date: **Wed., Oct. 19, 2011**

Time: **6 - 9 p.m.**

Location: **CoCo Minneapolis at the Minneapolis Grain Exchange**



Format: **Cocktail party + facilitated unconference**

Est. attendance: **125-150** (there are currently more than 165 registrants)

Why is Sponsorship Needed?

Cocktails and Conversations is intended to be a free event run by volunteers. 100% of the sponsorship dollars go toward refreshments, venue-related fees and the costs of running the event.

Why Sponsor?

This is a great opportunity to show visible support for the growing movement of women entrepreneurs in Minnesota. Entrepreneurship in general is growing, but the community of women entrepreneurs is just now beginning to coalesce. As a sponsor, your organization will be seen as an early champion of independence and business success for women.

Sponsorship includes:

- A logo and link on CoCoMSP.com and our [Eventbrite](#) registration page.
- Logo recognition on-site and on-screen prior to the event.
- The ability to hand out samples, materials and talk to attendees at the event.
- Early access to sponsorship and communications opportunities related to future women entrepreneur events at CoCo.

Sponsorship levels:

- \$2,500 – Principal sponsor
- \$1,000 – Event sponsor
- \$500 – Community sponsor

Contact:

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